## headshot planner

A guide to your photoshoot, based on the very unique you!



**SUBJECT**: ZOE MAURER

DATE: WEDNESDAY, MAY 8TH | TIME: 1PM | LOCATION: STUDIO (926 OAKLAND AVE)

ATTRIBUTES	POSES	WARDROBE
energetic		<ul> <li>option one:</li> <li>crisp white, off-white, soft blue or soft pink top</li> <li>jeans or favorite pants</li> <li>minimal gold hoops / delicate necklace</li> <li>option two:</li> <li>colored dress (yellow, greens, light blues or lilacs) that makes you feel your best</li> <li>minimal jewelry</li> </ul>
cheerful		
passionate		Things to consider:  • Avoid patterns – outfit should feature 1–2 solid colors  • Comfortable shoes – your feet won't be photographed in headshots  • Make-up: strobe lights do wash out faces a bit but even-so, natural is best! Aim for soft, well-blended looks vs. bold vibrant looks  • Drink plenty of water to prep your skin!  Trust that you know the shades & silhouettes that make you feel your best!

Call or text me if you need anything, 803-463-4899. I can't wait to photograph you!